

GEORGE G. McBRIDE

CHIEF INFORMATION SECURITY OFFICER | CYBER TRANSFORMATION | RISK MANAGEMENT

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EXECUTIVE PROFILE

Enterprise CISO with more than 25 years of cybersecurity leadership across healthcare, global regulated enterprises, and complex transformation environments. Current CISO of a \$1.2 billion national medical imaging enterprise and former Global CISO of a \$12 billion organization, with a record of building and elevating security programs, leading large distributed teams, and advising Boards, CEOs, regulators, auditors, customers, and business partners.

Proven record of stabilizing operations after a major cyberattack, modernizing security architecture and cloud controls, strengthening regulatory assurance, enabling a successful public offering, and optimizing security investment.

CORE EXPERTISE

Enterprise Security Strategy | Security Operations & Incident Response | Cloud Security, CNAPP, CIEM & CSPM | Zero Trust, IAM & Data Protection | GRC, HIPAA, SOC 2, NIST CSF, ISO 27001 & PCI | Application Security, DevSecOps, SAST/DAST, SBOM & SCA | Board Reporting | M&A | Third-Party Risk | Customer Assurance

PROFESSIONAL EXPERIENCE

Chief Information Security Officer (CISO) | Lumexa Imaging | Raleigh, NC | Nov 2021 - Present

- Lead enterprise cybersecurity for a \$1.2B national medical imaging enterprise with 6,000 employees across 190 locations and more than four million annual imaging studies, overseeing a hybrid internal and extended outsourced delivery model across security operations, engineering, identity, GRC, vulnerability management, incident response, and third-party risk.
- Directed response and recovery following a major cyber incident during the first month as CISO, restoring critical operations, coordinating external partners and regulators, and establishing a sustainable incident-response capability.
- Executed an enterprise security strategy and policy framework aligned with NIST CSF 2.0, NIST SP 800-53, ISO 27001, SOC 2, HIPAA, HITRUST, and PCI, strengthening control maturity, audit readiness, resilience, and business alignment.
- Guided cybersecurity governance and SOX-related controls through Lumexa Imaging's 2025 Nasdaq IPO, strengthening audit readiness, executive reporting, and regulatory assurance.
- Improved cloud-security visibility and risk posture across SaaS, AWS, and Azure platforms by implementing CNAPP, CIEM, CSPM, and SASE controls.
- Modernized security operations by implementing zero-trust architecture, privileged-access management, co-managed 24x7 SOC operations, and continuous threat-exposure management to prioritize and address the most significant threats.
- Built and operationalized enterprise GRC programs, including risk-management processes, decision frameworks, heatmaps, risk registers, and a cross-functional steering committee that provided the Board and executive leadership with actionable data for risk prioritization and investment decisions.
- Owned the information security budget, investment strategy, and vendor portfolio, reducing annual security costs by more than 10% while expanding capabilities.
- Regularly brief the Board, Audit Committee, executive leadership, regulators, and auditors on cybersecurity strategy, risk posture, emerging threats, compliance, investment priorities, and program performance.
- Developed M&A and third-party risk programs spanning due diligence, risk tiering, assessments, remediation, continuous monitoring, and post-acquisition integration to reduce transaction and supplier risk.
- Lead enterprise security-awareness and role-based training, including phishing simulations, executive education, incident-response exercises, and targeted communications that strengthen security culture and reduce human risk.

Global Chief Information Security Officer (CISO) | Marsh | New York City, NY | Dec 2016 - Nov 2021

- Built the global information security program from the ground up and led a matrixed organization of more than 100 professionals across security engineering, operations, application security, GRC, and resilience; established the operating model, budget, technology portfolio, strategic roadmap, and external partnerships.
- Briefed the Board of Directors, Risk and Audit Committees, and business leadership on security strategy, program maturity, risk, and the external threat landscape.
- Developed and led an enterprise incident-response program encompassing plans, retainers, tabletop exercises, investigations, playbooks, remediation, and executive reporting.
- Launched a global application security program embedding DevSecOps, SBOM, SAST, DAST, and software composition analysis into Agile delivery, accelerating secure releases and reducing production defects.
- Positioned information security as a client and partner differentiator, enabling faster and more secure delivery, supporting expansion into new markets, and strengthening customer confidence.

Vice President | Stroz Friedberg (Aon) | *New York City, NY | Jun 2014 - Dec 2016*

- Directed executive-level response to complex cyber incidents, coordinating forensic, legal, insurance, regulatory, communications, and technology work streams to restore operations and reduce business impact.
- Served as Virtual CISO following significant breaches, advising executive leadership and Boards while developing risk-based transformation roadmaps to remediate deficiencies, strengthen resilience, and restore stakeholder confidence.

Information Security Officer | Johnson & Johnson I/T | *Raritan, NJ | Jun 2009 - Jun 2014*

- Led global security and privacy risk management across regulated medical device, pharmaceutical, and consumer health businesses, strengthening HIPAA and FDA compliance, risk accountability, and workforce awareness.
- Secured budget and embedded security controls into cloud, SIEM, IAM, DLP, and web security platforms, improving enterprise visibility, access governance, and data protection.
- Advanced consistent security practices across medical device, pharmaceutical, and consumer health businesses, reducing risk across diverse global operations.

Senior Manager | Deloitte & Touche | *New York City, NY | Jun 2007 - Jun 2009*

- Assessed current state, identified gaps, and developed measurable risk-management programs, security strategies, and operating frameworks for Fortune 100 clients.
- Served as Virtual CISO and trusted advisor to healthcare, technology, and financial-services clients.
- Developed M&A security programs, data governance, and fraud-detection offerings that contributed to 8% regional growth.

EARLIER LEADERSHIP & TECHNICAL EXPERIENCE

Director | Aon Consulting | *Eatontown, NJ | Feb 2006 - Jun 2007*

- Built the information security practice, including staffing, methodologies, sales tools, project financials, delivery frameworks, and colleague development.
- Led client engagements and developed feedback-driven delivery procedures that improved consistency and colleague readiness.

Managing Principal | Lucent Technologies | *Hong Kong SAR & Murray Hill, NJ | Jan 1999 - Feb 2006*

- Built the information security program across Asia Pacific and then globally.
- Advised CISOs and CROs on security strategy, risk management, and application security.
- Delivered risk assessments, forensic investigations, ethical hacking, and secure network architecture engagements.

Senior Security Engineer | Global Integrity (SAIC/Bellcore) | *Reston, VA | May 1995 - Jan 1999*

- Led network, host, and application penetration testing, risk assessments, and incident-response engagements.
- Developed security tools that improved penetration-testing and vulnerability-management engagements.
- Developed and delivered secure-coding and risk-management training.

Civilian Electronics Engineer | U.S. Department of Defense | *Ft. Monmouth, NJ | Jun 1991 - May 1995*

- Designed secure networks, systems, and applications for in-house and operational-theater use.
- Architected and developed applications for threat and battlefield risk management.

EDUCATION

Monmouth University - BS, Electronic Engineering | MS, Software Engineering

CERTIFICATIONS

CISSP · CISM · CGEIT · CRISC · CIPP/US

SELECTED THOUGHT LEADERSHIP

- Adjunct Professor of Cybersecurity, Monmouth University.
- Contributing author to multiple editions of the Handbook of Information Security Management.
- Contributing author to the Blackbook of Corporate Security and Securing Converged IP Networks.
- Frequent presenter and trainer at RSA, ISACA, ISC2, Infragard, ASIS, IEEE, and ACM conferences.